



**“Red, White and Blues Fest” – a Celebration of Colorado Artists
Saturday, July 12th, and Sunday, July 13th, 2003**

Artist Prospectus

General Information

“The Red, White & Blues Fest – A Celebration of Colorado Artists” is a two-day outdoor celebration of Colorado visual and performing artists. There are two distinct components of this event: an *Art* exhibit and *Blues* performances. The *Art* component of this festival weekend is an exhibition of fine art mixed media, giving our patrons the opportunity to view and purchase art from Colorado artists. Additionally, the weekend will highlight eight of Colorado’s finest Blues musicians performing throughout each day.

Dates and Hours

Saturday, July 12 and Sunday, July 13

Show Hours:	9:00 AM – 6:00 PM
Concert Performances:	2:00 PM, 3:30 PM, 5:00 PM
Headliner Concert:	6:30 PM

About The Hudson Gardens & Event Center

The Hudson Gardens & Event Center is Colorado’s premier outdoor regional display garden and event venue. Thirty acres of gardens are arranged in a continuous flow featuring ponds, wildlife, sculpture, a garden railroad, adventure hideaways and spectacular natural displays along a mile-and-a-quarter walking path. The Hudson Gardens additionally offers educational programs and diverse cultural programming, including its ever-popular summer concert series.

Key Dates

February 3, 2003	Application materials available
March 31, 2003	Application deadline (applications must be <u>received</u> by this date)
April 30, 2003	Notification by mail of acceptance
May 30, 2003	Deadline for accepted artists to return Exhibitor Contract and remit booth fee

Media Categories

Media categories include, but are not limited to, wood, sculpture (large and small), printmaking, photography, painting, mixed media, metal works, jewelry, graphics, glass, fiber, drawing, digital art and ceramics. Although it is the intent of The Hudson Gardens & Event Center to present a balanced show that equitably represents diverse media, there will be no entitlement or quota set per media category.

Application Process

A maximum of five slides may accompany each application submitted. Artists wishing to display work produced in more than one media category must submit a separate application for each category. Artists whose work is selected in multiple media categories must still exhibit within one booth space. Artists requiring larger spaces for display purposes may have the option to purchase an additional booth for this purpose, if space is available.

Slides

A maximum of five slides may accompany each application submitted. Slides must be in undamaged mounts, 35 mm, measuring 2" x 2" within a protective plastic slide sleeve. The artist's name must appear on the top area of the mount; the medium used must appear at the bottom of the mount. If a grouping of works will be exhibited at the show, please include a slide representative of such works. Slides are the only acceptable format for submission; do not send photographs, floppy disks, CD-ROM's, samples or biographical materials. Enclose a self-addressed stamped envelope if you would like the slides returned.

Fees

A \$25 non-refundable jury fee, made payable to The Hudson Gardens & Event Center, must accompany each application. If accepted as an Exhibitor, the signed Exhibitor Contract and booth fee of \$60 must be remitted by the deadline date of May 30, 2003 to be included in this year's show. Do not remit the booth fee with your application.

Jury Process

Submitted slides are reviewed by a panel of jurors selected by The Hudson Gardens & Event Center. The sole criterion for selection through the jury process is artistic excellence. Artists selected to participate in the Red, White & Blues Fest will be notified by mail on or before April 30, 2003. Artists accepting the invitation to exhibit must return the signed contract and booth fee on or before May 30, 2003 to be included in the show.

Booth Space

Artists will be assigned booth locations on a "first-come, first-served" basis upon receipt of the signed contract and booth fee by The Hudson Gardens & Event Center. Each exhibitor will be provided with a space measuring 10' deep by 12' wide. If a larger display area is required, artist may have the option to purchase an additional booth for this purpose (if space is available). Exhibitors must provide their own tented area, display booth and/or tables to properly display their art in an outdoor setting. Electricity will not be available. Special requests may not be accommodated.

Sales and Sales Tax

Exhibitors shall collect and retain all revenue from the sale of their work with no commission on sales due to The Hudson Gardens & Event Center. It is the sole responsibility of the artist to collect appropriate sales tax for the State of Colorado and applicable County and City tax. Remittance of such taxes to the proper taxing authority is the sole responsibility of the exhibitor.

Other Considerations

All art must be original work, designed and executed by the accepted artist. Artist represents the authenticity of the work as the creation by his or her own hands. No reproductions will be allowed.

Artists must be present for the entire length of the Red, White & Blues Fest. Representatives may not attend in place of the artist.

All work displayed in the show must be in the submitted and accepted media category and shown in the slides juried.